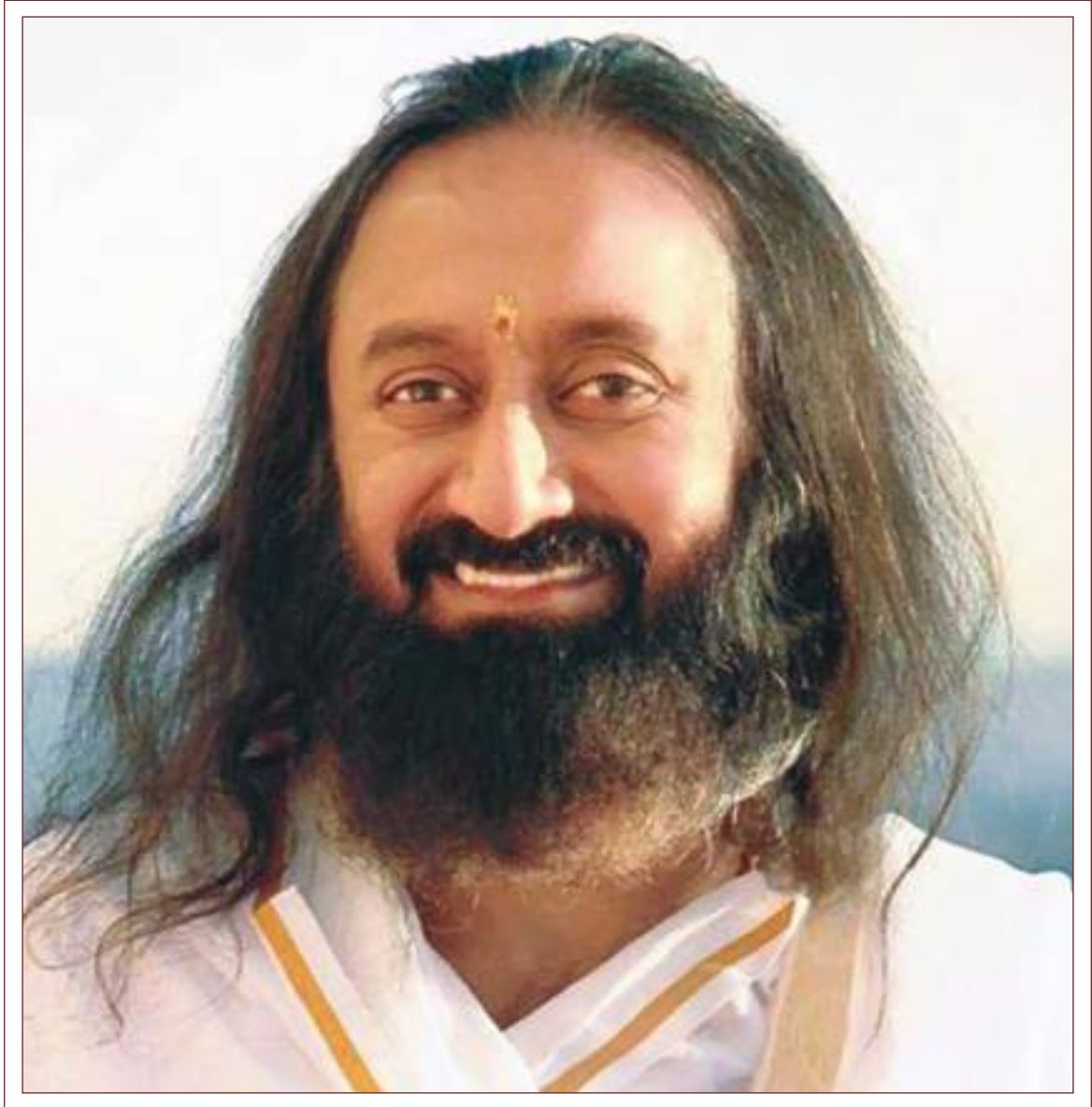




Learn Lead Serve

SRI SRI UNIVERSITY

Pearls of Wisdom



“Grace has the ability to change anything at anytime.”

-Sri Sri Ravi Shankar

From the Editor's Desk

Dear Readers,

At a time when educational institutions witness slowdown in terms of events as exam dates are round the corner, SSU continues with a host of events that offer a deep dive into the best of the east and the best of the west.

This also has been the time when the SSU family has expanded considerably in all areas, whether academic or administrative. In fact, it has almost doubled in last the quarter while surprisingly maintaining an equitable gender ratio on the whole. Continuing with its tradition of excellence, SSU recently ranked 13th among the leading private universities of the country in a survey conducted by Higher Education Review.

Learning innovatively is a way of life at SSU. This time, innovation took place in the form of 'seva'. During the recent summer break, students from the Faculty of Agriculture spent a part of their holidays performing sewa at the Ashram which added a distinct flavor to their learning. The Faculty of Management Studies once again stole the show as their StartUp ideas were among the best in the state and were awarded by the Chief Minister of Odisha. After the vacations, the faculty members had an invigorating interaction with Ambassador Gurjit Singh, an ex-diplomat on 'Teaching the Google generation'. The quarter ended with International Day for Yoga which was organised at the Campus with much enthusiasm and was marked by a splendid Musical Yoga Show. At the same time, the Department of Journalism and Mass Communication went live on Facebook advocating for the cause of ethical journalism in addition to the PR Day celebrations at the University.

I hope this issue turns out to be equally interesting and appealing as the previous ones. I shall also look forward to your valuable feedback so that we can churn out even better ones.

Happy reading.

Dr. Rakesh Tripathi
Editor

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Readers are requested to email their feedback to:
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WELCOME TO SSU FAMILY



Cmde. Ghanashyam Ojha



Mr. Binaya Kumar Jee



Mr. Laxmikata Laha



Mr. Harshvardhan V. Bhoyar



Capt. Chandra Sekhar Panda



Dr. Tirthankar Ghosh



Dr. M Anajaladevi



Mr. Ramesh Babu Elle



Dr. Ajit Kumar



Dr. Chinmayee Mohapatra



Ms. Suvalaxmi Palei



Mr. Prem Sukh



Ms. Mandakini Kabi



Mr. Snehasish Routray



Renowned sand artist Padmashree Sudarsan Pattnaik's birthday greeting for Gurudev at Puri Beach on May 13

Top 25 Private/Deemed Universities in India

Rank	University Name	Location	University Type	Total Score	Specialization
1	Vellore Institute of Technology	Vellore, TN	Deemed	918.11	Technology
2	Birla Institute of Technology and Science	Pilani, RJ	Deemed	918.09	Technology
12	Maharshi Markandeya	Amritsar, HR	Deemed	799.25	General
13	Sri Sri University	Cuttack, OH	Private	781.02	Social Sciences, Humanities
14	RIITE	Mangalore	Deemed	781	Healthcare
15	Eternal University	Bareilly, UP	Private	780.99	General
16	Pandit Deendayal Pithuram University	Kandhinagar, GJ	Private	778.12	Energy
17	Kalinga Institute of Industrial Technology	Bhubaneswar, OR	Deemed	777.11	General

Sri Sri University ranks 13th among the top 25 Private and Deemed Universities in the country
(Courtesy: Higher Education Review)

PR Day Celebration

Spot
Light



The Department of Journalism and Mass Communications & Department of Public Relations celebrated the 34th National Public Relations Day on the theme 'Indian Democracy: Mantra for Effective Elections' on 21st April, 2018 in collaboration with and Public Relations Society of India (PRSI), Bhubaneswar Chapter at the University.



Dr. Mrinal Chatterjee, Regional Director, IIMC, Dhenkanal addressing the audience on 'Attributes required for Good Governness: participation, rule of law, responsiveness, inclusiveness, effectiveness, efficiency and accountability' on the occasion of National Public Relation Day.

International Day of Yoga @ SSU

Spot
Light



International Day of Yoga being celebrated at the University on 21st June, 2018. Dr. Prativa Shree, Dr. Dinesh Kumar Swain and Dr. Anjala Devi from the Department of Yoga facilitating the programme along with the student volunteers.



Ms. Rajita Kulkarni, President SSU, Dr. Nand Lal, Vice Chancellor, SSU and Dr. Srinivas Subbarao, Dean, FCMS with the Star Up Stars of the University.



Ms. Rajita Kulkarni, President, SSU with the legendary singer Ms. Asha Bhonsle on the occasion of presenting her the book 'Gurudev-On the Plateau of the Peak' written by Mrs. Bhanu Narsimhan ji.



Poojya Gurudev blessing Ms. Rajita Kulkarni as faculty for Advanced Meditation Programmes.



Mr. Narendra Lamba, Director -Operations at Bangalore Ashram during the SSU Alumni Meet.

FACULTY OF AGRICULTURE



Students from the Faculty of Agriculture participated in a ten-day internship programme (May 10-20, 2018) at Sri Sri Institute of Agricultural Science and Technology, Bangalore where they availed the opportunity of getting a hands-on training in permaculture, recycling of organic wastes, composting process, watershed management and survey on collecting the geo-physical data. They also actively participated in yoga sessions and attended spiritual discourses.



Students of Faculty of Agriculture during the demonstration of a model developed for soil and water conservation techniques in agricultural landscapes.



‘Green Revolution’ at SSU

FACULTY OF ARCHITECTURE

Dr. Mami Parija (Anaesthetist, Apollo Hospital Bhubaneswar) explaining design requirements of hospitals such as Operation Theatre design, flow and disposal of biological waste, and hygiene maintenance to students.



Mr. Aditya Sahoo (from Armstrong Ceilings) delivering a guest lecture on façade treatment of buildings.



Ar. Vaibhav Jain and Er. R K Raja (faculty members from Department of Architecture) participating in a workshop on 'Research in Architecture' at the Piloo Mody College of Architecture, Cuttack.



Ar. Vaibhav Jain making a presentation on 'Energy Efficiency in High Performance Buildings' during the workshop.





Training Programme on Green Buildings in collaboration with CII Indian Green Building Council (CII IGBC) in progress at SSU.



Mr. M. Anand (Principal Counsellor, CII IGBC), and Mr. Amith MC (Associate Counsellor, CII IGBC) from IGBC Head Quarter in Hyderabad training students in some of the finest, innovative, and earth friendly technologies and approaches towards environmentally sustainable buildings.

The inauguration of IGBC Students' Chapter by Chief Architect Ms. Sarika Nipunage in the presence of Mr. M. Anand, Dr. Nand Lal, Vice Chancellor, Sri Sri University, Mr. Narendra Lamba, Director Operations and Prof. Srilakshmi Swamy, Dean - Architecture.



Mr. Pankaj Vij (Deputy Director Operations) distributing certificates to the participants during the Valedictory Session.



CII-IGBC working to seed green ideas in young minds: Lamba

PBD BUREAU

CUTTACK, MAY 7

CII-IGBC (Indian Green Building Council) is making conscious efforts to seed green ideas in young minds which will facilitate India emerge as one of the global leaders in promoting green as a way of life, said Director-Operations CII-IGBC Narendra Lamba.

Speaking at the launch of CII-IGBC (Indian Green Building Council) Student Chapter in Sri Sri University, Cuttack on May 5, Lamba added that Sri Sri University would associate with IGBC team in further enhancing the green features in the University.

Nand Lal, Vice Chancellor, Sri Sri University added that



young minds are the green ambassadors of the Country and CII- IGBC through its multi-pronged approach is reaching out to young minds through its students chapters, awareness sessions and competitions. Expressing his delight for the launch, he further informed that as a part of the student chapter

activity, the University in collaboration with IGBC is also conducting a 2-day training workshop, May 5 and 6 2018, for the students on various facets of green buildings.

Prof Srilakshmi Swamy, Dean & HoD- Architecture Department, Sri Sri University mentioned that the University will work closely with CII-IGBC and share its experiences on sustainable architecture to the students' community and try to incorporate its case studies/best practices in the curriculum. She also thanked all the students, volunteers and other depart-

ments of the University for making this program successful.

Vaibhav Jain, event coordinator and faculty, Sri Sri University highlighted that it is inspiring to witness how young minds are coming up with some of the finest, innovative and earth friendly technologies and approaches. M Anand, Principal Counsellor, CII - IGBC, informed that green building movement in India has gained tremendous impetus over the years. With a modest beginning of 20,000 sq ft green built-up area in the country in the year 2003, today over 4,500 registered Green Building Projects with a built-up area of over 5.30 Billion sq ft are registered with IGBC which aspires to facilitate 10 billion sq.ft of green building footprint by 2022 (when India turns 75), he informed.



Dr. Nand Lal, Vice Chancellor, SSU in a thoughtful discussion with Ms. Rajita Kulkarni and Prof. Srilakshmi Swamy



Prof. P. Srinivas Subbarao receiving the 'Best Boot Camp StartUp' Award from Shri Naveen Patnaik, Chief Minister, Odisha, on 13th April 2018.



Mr. Gurjit Singh (IFS-Retd.) interacting with faculty members on 'Teaching the Google generation'

FACULTY OF COMMERCE & MANAGEMENT STUDIES

‘Investellar 2018’



Distinguished guests Mr. Tojo Banerjee, AVP, National Stock Exchange Dr. Bijoy Kumar Sahoo, Chairman, Sai International & JSS Group, Mr. Harsh Goela & Mr. Aditya Goela from Goela School of Finance, Mr. Himanshu Shah, MD & Internal Audit Head, JP Morgan & Chase, India, Ms. Rajita Kulkarni, President, Sri Sri University, Dr. Nand Lal, Vice Chancellor, Sri Sri University, Mr. Dinesh Kashikar, Technocrat and Renowned Speaker during Investellar 2018, National Seminar on Financial Markets at the University.



FACULTY OF HEALTH & WELLNESS
DEPARTMENT OF
YOGA



Faculty members & students from the Department of Yogic Science participated in a National Seminar organised by Sivananda Yoga Vedanta Academy on 7th-8th April, 2018.

Dr. Dinesh Prasad Swain being felicitated by Shri Priyadarshi Mishra, Hon'ble M.L.A, Bhubaneswar North at Sivananda Yoga Vedanta Academy, Bhubaneswar.



Students from the Department of Yogic Science with their prizes won during different events at Sivananda Yoga Vedanta Academy.



Dr. Dinesh Prasad Swain and Dr. Prativa Shree interacting with all Odisha District Resource Persons during a Training Programme of the Board of Secondary Education, Odisha

Dr. Dinesh Prasad Swain and Dr. Prativa Shree facilitating the preparation of syllabus for yoga at school level in the form of a book titled “Yoga and Yoga Bigyana” for the Board.



Odia Profs' yoga teaching hailed at Thai varsity



Dr. Dinesh Prasad Swain and Dr. Prativa Shree delivered a lecture series at University of Bangkok, Thailand (19th–20th May, 2018).

Dr. Prativa Shree interacting with the participants during a session hosted by the delivered a lecture on 19th June, 2018 organized by the UGC-HRDC, Utkal University, Bhubaneswar.



Dr. Prativa Shree on the panel of ‘Nari Swastya O Yoga’ (Women Health and Yoga) at Doordarshan (the Indian National Broadcasting Agency)

Dr. Dinesh Prasad Swain addressing police officers on ‘Stress Management through Yoga’ at the Biju Pattnaik State Police Academy, Bhubaneswar.





Hon'ble Governor of Odisha Prof. Ganeshi Lal being presented a copy of 'Gurudev- On the Plateau of the Peak' by Dr. Nand Lal, Vice Chancellor and Mr. Narendra Lamba, Director-Operations, SSU.



Ms. Rajita Kulkarni, President, Dr. Nand Lal, Vice Chancellor and Dr. Subbarao, Dean, FCMS, during a productive discussion on academics, innovation and new technologies with Prof. Ratnam V. Raja Kumar, Director, IIT, Bhubaneswar and Prof. Ishan Kumar Patro, Vice Chancellor, Ravenshaw University held at SSU campus.



Ms. Rajita Kulkarni, President, SSU addressing the WFEB Global Summit on Ethics in Sports in Oslo.

FACULTY OF INDIC STUDIES
DEPARTMENT
OF SANSKRIT

The Department of Sanskrit hosted a One-Day Seminar on 'Career in Sanskrit' at the University on 8th April 2018.



FACULTY OF INDIC STUDIES
DEPARTMENT OF VISUAL
& PERFORMING ARTS

Mr. Ravinder Singh (HoD-VPA) participating in a workshop facilitated by Mr. Prem Singh, eminent artist, at Lalit Kala Akademi, Chandigarh.



Students from Hindustani Vocal performing on the occasion of National Seminar on 'Yoga in day-to-day life' organized by Sivananda Yoga Vedanta Academy, Bhubaneswar on 7th April, 2018.



Ms. Bandita Ray giving her performance of devotional songs during the 48th Nikhila Utkal Sri Aurobindo Study Circle Conference, 2018.



Mrs. Rashmi Rekha Das being conferred 'Nrutya Ratna Award' from Soor Mandir Organization, Cuttack, for her contribution in the field of Odissi.





Mrs. Rashmi Rekha Das being awarded 'International Yoga Trainer' certificate by Mr. Kamal, Inspector General, CRPF, Bhubaneswar.



Ms. Arupa Gayatri Panda performing during the Baba Triveniswar Music & Dance festival, Jharkhand.



Ms. Arupa Gayatri Panda being felicitated by Mrs. Sangita Gosain, Chief Executive of Odissi Research Centre, Bhubaneswar.



FACULTY OF MEDIA STUDIES

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION



Department of Journalism live on Facebook during a discussion on 'The Need of Ethical Journalism'. Seen participating in the discussion are panelists- Mr. Ashok Pradhan, Chief of Bureau, The Times of India, Ms. Bijayalakshmi Rath, Senior Anchor, Kanak News and Mr. Narsingh Majhi, Head of the Department of Journalism and Mass Communication, SSU



Prof Sanjeev Bhanawat, Head of the Department of Journalism and Mass Communication being presented the copy of 'Communication Today' (a journal) by Ms. Debastuti Dasgupta, Assistant Professor, SSU and Ms. Shivanie Agarwal (MJMC, 2nd Yr.)

Mr. Grishma Raj Aryal (MJMC, 2nd Yr.) during his internship at Centre for Catalysing Change, a partner organisation of UNESCO in the area of Development Communication.



FACULTY OF SOCIAL SCIENCE
DEPARTMENT OF GOOD
GOVERNANCE & PUBLIC POLICY



Students from the Department of Good Governance- Mr. Manojit, Mr. Ashutosh, Mr. Rohit, Mr. Yogesh and Ms. Deeksha taking part in 'Live Campaign Management' during their internship at Bangalore.



Dr. Pratima Sarangi, HoD-Good Governance, delivering the plenary on 'PR in mobilizing public opinion & CSR' during the National PR Conclave organised by Information & Public Relations Department, Govt. of Odisha, Utkal University & Institution of Media Studies



Students from Good Governance and Public Policy attending a session on Impact of 14th Finance Commissions' recommendation on all Sector in the Eastern States of India with Special Focus on Odisha at Centre for Youth and Social Development



Ms. Rajita Kulkarni addressing participants of the four-day Teacher Training Programme for schools at SSU in which 125 teachers from Odisha participated.

TRAINING & MANAGEMENT DEVELOPMENT PROGRAMMES



The Department of Good Governance, in association with Faculty of Commerce and Management Studies conducted a series of Management Development Programmes on 'Team Building & Effectiveness', 'Creativity & Innovation at Work Place' and 'Public Policy for Executives' for officers of the State Administrative and Revenue Services, Govt. of Odisha. (8th-19th May, 2018).



Mr. Pankaj Vij, Deputy Director-Operations, SSU, renewing MoU with Mr. Ram Deshpande, Secretary, L&T Charitable Trust, for skill-based training programmes on June 30, 2018.



Ms. Rajita Kulkarni, President, SSU participating in a discussion on Role of Policy Makers in Impacting Refugees, during the European Refugee Forum in Germany.



Ms. Rajita Kulkarni, President, SSU with Mr. Armin Laschet, Minister-President of the State of North Rhine-Westphalia, Germany



Poojya Gurudev Sri Sri Ravi Shankar Ji and Ms. Rajita Kulkarni with the Leadership Team of Nokia at their headquarters in Helsinki, Finland.



Ms. Rajita Kulkarni, President, SSU speaking on how to increase the participation of women in leadership positions and gender balance at work place during the Future Board's Annual Summit at Oslo, Norway.



Ms. Rajita Kulkarni, President, SSU with Her Excellency Ms. Sushma Swaraj, Minister for External Affairs, Govt. of India on the occasion of International Day for Yoga in the European Parliament, Brussels.

SSU VIBES

This is my first visit to Sri Sri University, I am quite impressed with the facilities here and the cordial staff and highly talented faculty members. The programmes are quite unique and the infrastructure is great.



Prof. Vijay Bhaskar Marisetty
University of Hyderabad



Prof. Gunmala Suri
Punjab University

It is a wonderful experience for me to visit Sri Sri University. If you talk of the faculty here, they are excellent, the infrastructure is of top level, the coordination between the faculty and the non teaching staff is awesome. All the system are set. Students are most welcome and have a wonderful experience here.

The campus at Sri Sri University is very beautiful and it has very spiritual environment. I have travelled whole of India and seen many universities but here, spirituality is everywhere in the environment, in plants, in people and also the infrastructure.



Prof. Ravi Bhusan Kumar
Kurukshetra University



Prof. Vinish Kumar Kathuria
Shailesh J. Mehta School of Management, IIT Bombay

Sri Sri University campus has a lot of serenity, it is away from the hustle and bustle of the cities. There are plenty of things you can do here. If you want to meditate or contemplate, if you want to spend some time or do some serious work, I think this is a really good place.



Learn Lead Serve

SRI SRI UNIVERSITY

Programmes Offered

Undergraduate

B. Sc. (Hons.) Agriculture
B. Sc. (Hons.) Horticulture
B. Sc. (Physics / Mathematics / C. Sc.)
B. Sc. (Hons.) Computer Science
B. Architecture
Bachelor of Business Administration
B. Com. (Voc.)- Travel & Tourism Mgt.
B.Voc. (Retail Management)
B. Sc. Yoga
B. Osteopathy
B. Com. (Hons.)
B. A. (Hons.) English
BVA (Applied Arts & Painting)
BPA (Hindustani Vocal Music)
BPA (Odissi Dance)
BFA (Animation)

Postgraduate

MBA (General Mangement)
MBA (Entrepreneurship)
MBA (Agri-Business)
PG Diploma in Financial Markets
PG Diploma in Sports Management
M. Sc. (Osteopathy)
M.A. (Yogic Science)
M.A. (Sanskrit)
M.A. (Journalism & Mass Communication)
M.A. (Good Governance & Public Policy)

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